



**10th Annual Race 2 the Point  
5K, 1/2 Mile Dash, Fun Run  
April 4, 2020**

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**Presenting Sponsor \$2500**

- Name and logo will appear on ALL race information, including race registration application, all flyers and marketing material, t-shirts, posters, etc.
- Kids Fun Run Sponsor: logo on 200 prizes (water bottles, frisbees, or bags- tbd) for all participants.
- Booth at Event • Name & Logo will be featured on event website with link to your website • Opportunity to provide and place material in all race bags • Your company will be prominently featured in handouts and social media to all school families • Promotion in Scarborough Primary PTA email blasts • Name & Logo will appear in “Thank You” ad after the event • Sponsor highlight in PTA newsletter distributed to all parents in primary schools • First right of refusal for next year’s presenting sponsor in your business category • 10 Free race registrations for employees (\$250 value)

**Platinum Sponsor \$1000**

- Name & Logo will appear on back of t-shirt • Logo will appear on promotional posters • Booth at event • Name & Logo will be featured on event website • Opportunity to provide and place material in all race bags • Name & Logo will appear in “Thank You” ad after the event • Highlighted in PTA newsletter distributed to all parents in primary schools • 5 Free race registrations for employees (\$125 value)

**Automobile Sponsor \$750**

- Two Cars at the event (one at the entrance and one on the course as the official car of Race2thePoint)
- Name & Logo will appear on back of t-shirt • Logo will appear on promotional posters • Name & Logo will be featured on event website • Opportunity to provide and place material in all race bags • Name & Logo will appear in “Thank You” ad after the event • Highlighted in PTA newsletter distributed to all parents in primary schools • First right of refusal for next year’s Automobile sponsor
  - 3 Free race registrations for employees (\$75 value)

**Gold Sponsor \$600**

- Name & Logo will appear on back of t-shirt • Booth at event • Name & Logo will be featured on event website • Opportunity to provide and place material in all race bags • Name will appear in “Thank You” ad after the event • 2 Free Race Registrations

**Silver Sponsor \$300**

- Name will appear on back of shirt • Opportunity to provide and place material in all race bags
  - Name will be listed on event website
  - Name will appear in “Thank you” ad after the event

## 2020 Race 2 the Point Sponsorship Form

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

### Sponsorship Level (circle one):

Presenting

Platinum

Gold

Silver

Auto

**We plan to provide promotional materials to distribute in race bags:**  
YES NO

Please email logo and write your company name exactly how you would like it to appear on website and marketing materials:

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Artwork and logos should be submitted to [race2thepoint@gmail.com](mailto:race2thepoint@gmail.com) as follows:

- Logos for t-shirts will be printed only in one color.
- Sponsors that receive free race entries as part of their sponsorship can register for the 5k Race by providing participant information to [race2thepoint@gmail.com](mailto:race2thepoint@gmail.com).
- Checks can be made payable to Scarborough Primary PTA and mailed to Scarborough Primary PTA % Blue Point School 174 Pine Point Road, Scarborough, ME 04074

**Questions: Sharon Oslin • 207-415-8943 • [race2thepoint@gmail.com](mailto:race2thepoint@gmail.com)**