



# 15th Annual Race 2 the Point 5K, 1/2 Mile Dash, Fun Run Saturday, April 11, 2026

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## **Presenting Sponsors \$2500 (one per business category)**

• Name & logo will appear on ALL race information, including race registration application, all flyers and marketing material, t-shirts, promotional materials, etc. • Kids Fun Run Sponsor: logo on t-shirts for all Fun Run participants • Opportunity to provide and place material in all race bags • Name & logo will be featured on event website with link to your website • Name & logo will appear in post-race "Thank You" • Sponsor highlight in PTA newsletter distributed to all parents in primary schools • Promotion in Scarborough Primary PTA email blasts and social media posts • First right of refusal for next year's Presenting Sponsorship in your business category • Host a tabletop display at race expo • 10 complimentary race registrations (\$300 value)

## **Platinum Sponsors \$1000**

Name & Logo will appear on back of race t-shirt • Opportunity to provide and place material in all race bags • Name & Logo will be featured on event website • Name & Logo will appear in post-race "Thank you" • Logo will appear on promotional materials • Highlighted in PTA newsletter distributed to all parents in primary schools • Host a tabletop display at race expo • 5 complimentary race registrations (\$150 value)

## **Automobile Sponsor \$750 (one sponsor)**

Two Cars at the event: one at the entrance and one on the course as the official car of Race 2 the Point • First right of refusal for next year's Automobile sponsorship • Name & Logo will appear on back of race t-shirt • Opportunity to provide and place material in all race bags • Name & Logo will be featured on event website • Name & Logo will appear in post-race "Thank you" • Logo will appear on promotional materials • Highlighted in PTA newsletter distributed to all parents in primary schools • 3 complimentary race registrations (\$90 value)

## **Diamond Sponsors \$750**

Name & Logo will appear on back of race t-shirt • Opportunity to provide and place material in all race bags • Name & Logo will be featured on event website • Name & Logo will appear in post-race "Thank you" • Logo will appear on promotional materials • Highlighted in PTA newsletter distributed to all parents in primary schools • Host a tabletop display at race expo • 3 complimentary race registrations (\$90 value)

## **Gold Sponsors \$600**

Name & Logo will appear on back of race t-shirt • Opportunity to provide material for all race bags • Name & Logo will be featured on event website • Name will appear in post-race "Thank you" • Host a tabletop display at race expo • 2 complimentary race registrations (\$60 value)

## **Silver Sponsors \$300**

Name will appear on back of race t-shirt • Opportunity to provide and place material in all race bags • Name will be listed on event website • Name will appear in post-race "Thank you"

## **Friends of the Race \$200 or less**

• Name will be listed on event website • Name will appear in post-race "Thank you"



# 2026 Race 2 the Point Sponsorship Form

Business/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

## Sponsorship Level (circle one):

Presenting    Platinum    Auto    Diamond    Gold    Silver    Friend

## We plan to provide promotional materials to distribute in race bags (Silver sponsor and above):

YES            NO

## We plan to host a table at the race expo (Gold sponsor and above):

YES            NO

Please email logo to [race2thepoint@gmail.com](mailto:race2thepoint@gmail.com) and write your company name below exactly how you would like it to appear on website and marketing materials:

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## Additional Information

- Artwork and logos should be submitted to [race2thepoint@gmail.com](mailto:race2thepoint@gmail.com) by March 1, 2026
- Logos for t-shirts will be printed only in one color
- Sponsors who receive complimentary race entries as part of their sponsorship can register for the 5K race by providing participant information to [race2thepoint@gmail.com](mailto:race2thepoint@gmail.com)
- Checks can be made payable to Scarborough Primary PTA and mailed to:

Scarborough Primary PTA  
% Eight Corners School  
22 Mussey Rd  
Scarborough, ME 04074

Questions??? Email [race2thepoint@gmail.com](mailto:race2thepoint@gmail.com)