



# 14th Annual Race 2 the Point

## 5K, 1/2 Mile Dash, Fun Run

### Sunday, April 13, 2025

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#### **Presenting Sponsors \$2500 (one per business category)**

• Name & logo will appear on ALL race information, including race registration application, all flyers and marketing material, t-shirts, promotional materials, etc. • Kids Fun Run Sponsor: logo on prizes for all participants (e.g. water bottles, frisbees, or bags) • Opportunity to provide and place material in all race bags • Name & logo will be featured on event website with link to your website • Name & logo will appear in post-race "Thank You" advertisement • Sponsor highlight in PTA newsletter distributed to all parents in primary schools • Promotion in Scarborough Primary PTA email blasts and social media posts • First right of refusal for next year's Presenting Sponsorship in your business category • Tabletop display at event • 10 complimentary race registrations (\$250 value)

#### **Platinum Sponsors \$1000**

Name & Logo will appear on back of race t-shirt • Opportunity to provide and place material in all race bags • Name & Logo will be featured on event website • Name & Logo will appear in post-race "Thank you" advertisement • Logo will appear on promotional materials • Highlighted in PTA newsletter distributed to all parents in primary schools • Tabletop display at event • 5 complimentary race registrations (\$125 value)

#### **Automobile Sponsor \$750 (one sponsor)**

Two Cars at the event: one at the entrance and one on the course as the official car of Race 2 the Point • First right of refusal for next year's Automobile sponsorship • Name & Logo will appear on back of race t-shirt • Opportunity to provide and place material in all race bags • Name & Logo will be featured on event website • Name & Logo will appear in post-race "Thank you" advertisement • Logo will appear on promotional materials • Highlighted in PTA newsletter distributed to all parents in primary schools • 3 complimentary race registrations (\$75 value)

#### **Diamond Sponsors \$750**

Name & Logo will appear on back of race t-shirt • Opportunity to provide and place material in all race bags • Name & Logo will be featured on event website • Name & Logo will appear in post-race "Thank you" advertisement • Logo will appear on promotional materials • Highlighted in PTA newsletter distributed to all parents in primary schools • Tabletop display at event • 3 complimentary race registrations (\$75 value)

#### **Gold Sponsors \$600**

Name & Logo will appear on back of race t-shirt • Opportunity to provide and place material in all race bags • Name & Logo will be featured on event website • Name will appear in post-race "Thank you" advertisement • Tabletop display at event • 2 complimentary race registrations (\$50 value)

#### **Silver Sponsors \$300**

Name will appear on back of race t-shirt • Opportunity to provide and place material in all race bags • Name will be listed on event website • Name will appear in post-race "Thank you" advertisement

#### **Friends of the Race \$200 or less**

• Name will be listed on event website • Name will appear in post-race "Thank you" advertisement

# 2025 Race 2 the Point Sponsorship Form

Business/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

## Sponsorship Level (circle one):

Presenting     Platinum     Auto     Diamond     Gold     Silver     Friend

**We plan to provide promotional materials to distribute in race bags:**

YES     NO

**Please email logo to [race2thepoint@gmail.com](mailto:race2thepoint@gmail.com) and write your company name below exactly how you would like it to appear on website and marketing materials:**

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## Additional Information

- Artwork and logos should be submitted to [race2thepoint@gmail.com](mailto:race2thepoint@gmail.com) by March 1, 2025
- Logos for t-shirts will be printed only in one color.
- Sponsors who receive complimentary race entries as part of their sponsorship can register for the 5K race by providing participant information to [race2thepoint@gmail.com](mailto:race2thepoint@gmail.com).
- Checks can be made payable to Scarborough Primary PTA and mailed to Scarborough Primary PTA % Blue Point School, 174 Pine Point Road, Scarborough, ME 04074.

**Questions??? Email [race2thepoint@gmail.com](mailto:race2thepoint@gmail.com)**